

A gripping and fascinating view behind the scenes of power



Professor Dr. Gisela Schmalz
Clique Economy
[Cliqueswirtschaft]
The power of networks:
Goldman Sachs, the Church,
Google, the Mafia...

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What is behind the gigantic success of networks such as Goldman Sachs, Google and the Mafia? There is no doubt about their skill in their performance in the economic world and the way they continually professionalize their knowhow, their networking and their creation of a charismatic aura that is unparalleled.

This book airs the secret of the huge economic and emotional power of such cliques and gives them a critical examination. At the same time it shows how we can exploit some of their strategies for our own interests.